

THE MCCLATCHY COMPANY
P.O. BOX 15779
SACRAMENTO, CA 95852

VOTE BY INTERNET - www.proxyvote.com

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time the day before the cut-off date or meeting date. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern Time the day before the cut-off date or meeting date. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

E25596-P86698

KEEP THIS PORTION FOR YOUR RECORDS

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

DETACH AND RETURN THIS PORTION ONLY

<p>THE MCCLATCHY COMPANY</p> <p>The Board of Directors recommends that you vote FOR the following:</p> <p>1. Election of Directors <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Nominees:</p> <table style="width: 100%;"> <tr> <td>01) Leroy Barnes, Jr.</td> <td>06) William B. McClatchy</td> </tr> <tr> <td>02) Molly Maloney Evangelisti</td> <td>07) Theodore R. Mitchell</td> </tr> <tr> <td>03) Craig I. Forman</td> <td>08) Clyde Ostler</td> </tr> <tr> <td>04) Brown McClatchy Maloney</td> <td>09) Vijay Ravindran</td> </tr> <tr> <td>05) Kevin S. McClatchy</td> <td></td> </tr> </table> <p>The Board of Directors recommends you vote FOR the following proposal:</p> <p>2. To ratify the appointment of Deloitte & Touche LLP as McClatchy's independent registered public accounting firm for the 2018 fiscal year. <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p>	01) Leroy Barnes, Jr.	06) William B. McClatchy	02) Molly Maloney Evangelisti	07) Theodore R. Mitchell	03) Craig I. Forman	08) Clyde Ostler	04) Brown McClatchy Maloney	09) Vijay Ravindran	05) Kevin S. McClatchy		<p>For All</p> <p>Withhold For All</p> <p>For All Except</p>	<p>To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below.</p> <p>_____</p>	<p>For</p> <p>Against</p> <p>Abstain</p>
01) Leroy Barnes, Jr.	06) William B. McClatchy												
02) Molly Maloney Evangelisti	07) Theodore R. Mitchell												
03) Craig I. Forman	08) Clyde Ostler												
04) Brown McClatchy Maloney	09) Vijay Ravindran												
05) Kevin S. McClatchy													

NOTE: Whether or not you provide voting directions, your proxy, when properly executed, will be voted in discretion of the proxy holders upon such other matters as may properly come before the meeting and any postponement or adjournment thereof.

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature [PLEASE SIGN WITHIN BOX]	Date	Signature (Joint Owners)	Date

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:
The Notice and Proxy Statement and Annual Report are available at www.proxyvote.com.

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THE MCCLATCHY COMPANY
Annual Meeting of Shareholders
May 17, 2018 9:00 AM Local Time

This proxy is solicited by the Board of Directors

The shareholder(s) hereby appoint(s) Craig Forman and Billie McConkey, or any of them, as proxies, each with the power to appoint (his/her) substitute, and hereby authorize(s) them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of Class B Common Stock of THE MCCLATCHY COMPANY that the shareholder(s) is/are entitled to vote at the Annual Meeting of Shareholders to be held at 9:00 AM, Local Time on May 17, 2018, in the Vizcaya Pavilion, 2019 21st Street, Sacramento, California 95818, and any adjournment or postponement thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations.

Continued and to be signed on reverse side

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